



About Me

Name: Jung Hsien, Hsia
Gender: Female
Age : 22 (2003/11)

Contact Info

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About Me:

I am a highly curious, creative, and insightful individual. I enjoy observing and analyzing details, discovering hidden possibilities, and transforming them into new ideas. I am passionate about creative design, innovative product development, and user experience, particularly projects that combine aesthetics and practicality. Through my efforts, I hope to create works that resonate with people and improve lives.

I look forward to different opportunities to gain deeper insights into industry practices, apply the theoretical knowledge I have learned to real-world projects, and enhance my professional skills. Working with professionals from diverse backgrounds, I aim to improve my teamwork abilities and collaboratively solve complex problems.

Catherine Hsia

Industrial Designer

Education

Pratt Institute 2022~2026
Bachelor of Industrial Design
GPA : 3.9/4.0 (President's List)
Main Courses : Design Studio, Design & Engineering, 2D representation, 3D representation, Foundation courses (Light Color Design Studio, Visual Representation & Space, Form, Process), Ceramics I & II, Digital Ideation (CAD Modeling)

Educational Experience

Pratt Institute Woodworking Shop Student Monitor 2023/9 ~ Present
Served as a student supervisor for the woodworking studio at Pratt Institute, primarily responsible for equipment management and technical support to ensure the orderly use of tools. Additionally, collaborated with professors to provide consultation and guidance when students encountered difficulties in their projects.

Experience

College Scholarship Program
Design project in East China Normal University of Design 2024/6 ~ 2024/8
Under the project practice guidance of Dean Wei from the Design School of East China Normal University, I gained a deep understanding of the underlying logic of design and manufacturing processes, covering the complete process from concept development to functional product prototyping. This project culminated in an innovative erhu musical toy designed for children, integrating both fun and educational elements.

Industrial Design Internship
Philips Design (Internship) 2025/5 ~ 2025/7
Contributed to the Philips On-the-Go Series, assisting in the design and user research of portable grooming products focused on compact form, usability, and lifestyle integration. Collaborated with the design team on UX development, concept ideation, and 3D modeling to enhance user experience and maintain brand coherence.

Honor

Selected for the cover of China's official advertising magazine (Three times)
(A design and advertising creativity magazine led by China's official publishing industry)
Project Idea : 《Wire》 2023/07
Project Idea : 《Organic Abstract - Lemon》 2023/10
Project Idea : 《Clock》 2024/11

Software Skills

Adobe Illustrator	<div style="width: 90%;"></div>	Autodesk Maya	<div style="width: 80%;"></div>
Figma	<div style="width: 85%;"></div>	Canva	<div style="width: 95%;"></div>
Solid Works	<div style="width: 70%;"></div>	Adobe After Effects	<div style="width: 30%;"></div>
Key Shot	<div style="width: 80%;"></div>	Adobe Premiere Pro	<div style="width: 20%;"></div>
Autodesk Fusion 360	<div style="width: 60%;"></div>	Unreal Engine	<div style="width: 40%;"></div>
Adobe Indesign	<div style="width: 50%;"></div>	Rhino & Grasshopper	<div style="width: 35%;"></div>
Adobe PhotoShop	<div style="width: 75%;"></div>	Autodesk MeshMixer	<div style="width: 60%;"></div>
Shapr3D	<div style="width: 20%;"></div>	Milanote	<div style="width: 95%;"></div>